

4th Annual Kicking Butts on Film (...and Radio!) Contest

Public Service Announcement Entry Form

Please mail to: 1400 Eye St. N.W., Suite 1200, Washington, DC 20005

All entries must be postmarked by Friday, January 27, 2012

- Only entries received on time and with all properly filled in participant Consent Form and Photo Release documents will be considered eligible.

Contact Name: _____

Main Contact Address: _____

Phone: _____ e-mail: _____

School/Organization: _____

Names of ALL Participants:

(only those listed here will be recognized as contest participants)

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Name of PSA: _____

URL of Uploaded PSA: _____

Your Theme: Send a Message to Big Tobacco What's in a Cigarette? Why Smoke-Free?
(check one)

Address your entries as follows:

Campaign for Tobacco-Free Kids
ATTN: KBD PSA Contest
1400 Eye Street N.W.
Suite 1200
Washington, DC 20005

Kick Butts Day is supported by



United Health Foundation®

4th Annual Kicking Butts on Film (...and Radio!)

Campaign for Tobacco-Free Kids' National PSA Contest

Consent Form and Photo Release

This form is for anyone who appears in your PSA, including you. Please make copies for all participants to fill out and sign. A parent or guardian must also sign if the participant is under the age of 18. Send all release forms in with your entry.

The Campaign for Tobacco-Free Kids is sponsoring a Public Service Announcement contest open to school-aged children grades K-12. All entries will be judged on creativity and the use of relevant facts. Video PSAs will also be judged on unique visuals. The contest encourages participants to speak out against tobacco use and its harms.

I hereby allow the Campaign for Tobacco-Free Kids to record and publicly display the public service announcement entry that I have created or appeared in on their websites (kickbuttsday.org and tobaccofreekids.org), on their YouTube channel, at their annual Youth Advocate of the Year Awards Gala and at other venues. In consideration of the mutual benefits resulting from such use I agree to the following:

1. The Campaign for Tobacco-Free Kids is the sole owner of all rights to all content and any parts or portions received in relation to this contest, including the names of participants, to be used in any form at their discretion in all forms of media, without limitation or restriction, throughout the world for all time. The Campaign for Tobacco-Free Kids also retains the right to assign these rights to others.
2. The Campaign for Tobacco-Free Kids reserves the right to use and license others to use all or any portion of the public service announcement in connection with advertising, publicizing and/or otherwise publicly benefiting the Campaign for Tobacco-Free Kids or its licensees.
3. By signing this form I am releasing the Campaign for Tobacco-Free Kids from and against claims of any nature resulting from the use or display of this public service announcement, statements made by others in connection with this public service announcement or the Campaign for Tobacco-Free Kids' exercise of the rights which I have granted them in this agreement.
4. I agree to indemnify and hold harmless the Campaign for Tobacco-Free Kids, its licensees and officers, directors, agents and employees from and against claims, damages, liabilities and costs (including legal fees) arising from the use and/or broadcast of my public service announcement.
5. I confirm that I have obtained and secured all licenses, clearances and consents including but not limited to union fees, music license fees, film/photo still use fees and personal appearance fees as well as any other licenses that may be required for the contemplated use of this public service announcement as outlined in article 1 above.

I understand that the use of any sound, image or video submitted depicting the participants may be used in a plethora of media including the design of materials such as websites, videos, promotional materials, newsletters and other publications. I understand that I will never be paid for the use of these sounds, videos and images, and I do not hold the Campaign for Tobacco-Free Kids in any way responsible for any damages that may result from the use of the sounds, videos and images.

In addition, by signing this form I am indicating that I am not a current tobacco user; and, to the best of my knowledge, that no funding or other support have been received by any tobacco-industry-related entity in regards to the development or creation of the public service announcement; no person or entity has paid to have any product, service, company or other entity included in or mentioned in the public service announcement; and that, to the best of my knowledge, all statements of fact in the PSA are accurate.

Signature of Youth

Signature of Parent/Guardian (if youth is under 18)

Name & Birth Date of Youth (Please Print)

Name of Parent/Guardian (Please Print)

Address

Address

Phone Number & Email Address

Phone Number & Email Address

Date Signed

Date Signed