

**TOBACCO USE
IS STILL THE
NO. 1 CAUSE OF
PREVENTABLE DEATH
IN THE UNITED STATES...**

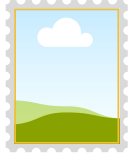
It's time to create the first
tobacco-free generation
**because tobacco has
killed enough.**

#BeTheFirst

Will you help us take
down tobacco?

Name:

Zip Code:



TO:

**TOGETHER,
WE CAN CREATE
THE FIRST TOBACCO-FREE
GENERATION
BUT WE NEED YOUR HELP.**

It's time to create the first
tobacco-free generation
**because tobacco has
killed enough.**

#BeTheFirst

Will you help us take
down tobacco?

Name:

Zip Code:



TO:

THANK YOU
FOR HELPING US
CREATE THE FIRST
TOBACCO-FREE
GENERATION.

Thanks to your support,
we are one step closer to
**making tobacco
history.**

#BeTheFirst

Name:

Zip Code:



TO:
